



TOP SYSTEM INTEGRATION SOLUTIONS

DOOH

INFO & ADV

RETAIL

BUSINESS

SPORT

EVENTS

TV STUDIO

AT THE ORIGIN OF THE DOOH PHENOMENON

In 2001 Art Tech was among the first companies in the world to produce and install full color LED screens for all applications, inspiring new markets and promoting technological evolutions on a global level.

For over 25 years, the Art Tech staff has been a forerunner in digital signage / DOOH with cutting-edge solutions and spectacular creations that go beyond the limits of imagination.

Unprecedented Digital Evolution

Art Tech's exclusive installations and products amplify the power of images, enhance marketing and animate advertising, guaranteeing the most success of digital communication.

Relying on the best experienced leaders in the area, with countless and prestigious references from world records in their repertoire, is the only guarantee to transform your projects into real profits.

Simone Lisa
General Direction

2001

Art Tech produces and installs the first full color graphic LED screens on the world market.

2005

Art Tech supplies record-breaking LED screens for all climatic conditions, including the largest LED screen in Central America (160 m² S. Domingo), the highest LED screen in Milan (90 m² on the Fiera Milano building), the largest large screen in Latvia (120 m² Riga), the Samsung mobile screen for the 2006 Turin Olympics.

2009

In order to optimize price / performance, Art Tech decentralizes production in Asia, while maintaining its own design, choice of materials and components, tests and testing, warranty and certifications and obviously technical assistance. Installation throughout Europe also begins with the opening of new service centers.

2014

Art Tech is the market leader of LED screens. The Italian Army, Chanel, Virgin Radio, Fiat, Dinamo Sassari, Dolomiti Super Ski, Confindustria, are just some of the prestigious companies that choose Art Tech following scrupulous and in-depth product quality investigations.

2015

Art Tech acquires among its customers the most important Italian advertising space marketing companies including CBS OUTDOOR, DEFI, TMC, VG Pubblicità, through which Art Tech designs, produces and installs the largest and most prestigious LED screens in Italy as the headquarters of LU-XOTTICA in piazzale Cadorna (120 m²); the Garibaldi station in Milan (120 m²); Piazza San Babila a few steps from the Duomo (120 m² curved), the University of Milan (144 m²) and the FERRERO Show Room.

2017

Art Tech designs and builds the monument in Piazza Gae Aulenti in Milan: in the commercial area it is installed under the tallest skyscraper in Italy owned by Unicredit, one of the most unique and spectacular works of art/digital in the world.

TODAY

The digital phenomenon is exploding. Art Tech products are the protagonists of breathtaking installations in Milan, Rome, Turin, London, Paris and Dubai where Art Tech will be the protagonist of breathtaking installations. 80% of the digital face of Milan is covered with Led Art Tech maxi screens, including the first 4k p.8 display in Europe with a size of 200 square meters. The Art Tech solutions for information technology cover now around 70% of Italy market; only in last year Art Tech installed more than 2000 sqm of LED screens for sport, retail and advertising.

Some of the businesses

who trust Art Tech's suite



WE CREATE LED VIDEO HIGH QUALITY SOLUTIONS

35

Nations served

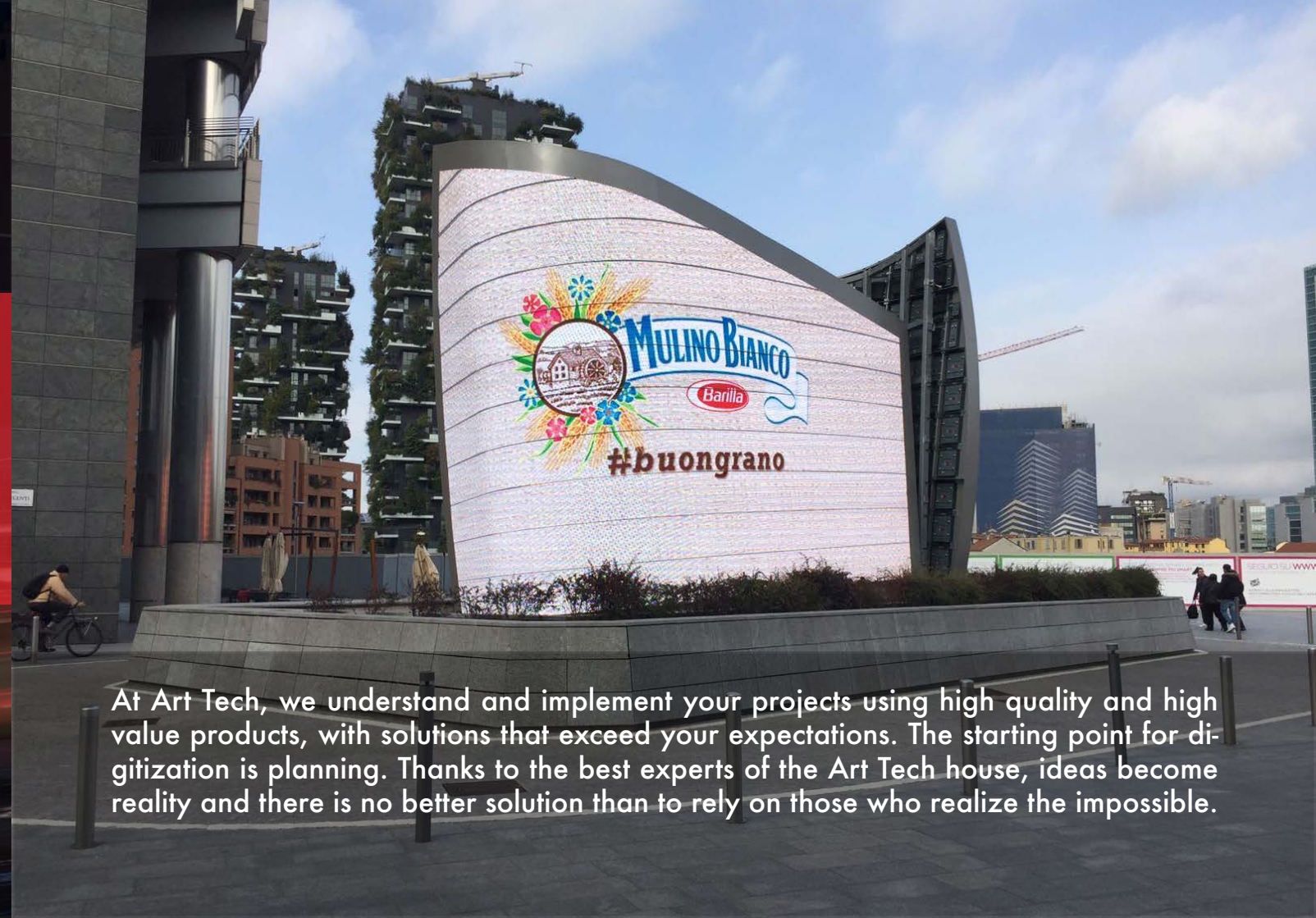
22.000.00

Daily visibility

22.000

Led meters installed

Art Tech is present throughout the international territory with the latest generation of outdoor and indoor systems that represent digital monuments and real scenographic systems. Thanks to the Art Tech network, the business possibilities are endless: choosing Art Tech means choosing success.



At Art Tech, we understand and implement your projects using high quality and high value products, with solutions that exceed your expectations. The starting point for digitization is planning. Thanks to the best experts of the Art Tech house, ideas become reality and there is no better solution than to rely on those who realize the impossible.



SOLUTIONS FOR ALL APPLICATIONS

DOOH - INFO & ADV - RETAIL - BUSINESS - SPORT - EVENTS - TV STUDIO

With over 25 years of experience in the field as an industry leader, Art Tech professionally analyzes and develops ad hoc solutions by creating even what doesn't exist.

Art Tech Installations have no limits: whether it is an outdoor or indoor space, they perfectly find the way to enrich and give life to a multicomunication that makes the virtual real.

Products Indoor / Outdoor

- LED SCREEN FOR ADVERTISING
- LED SCREEN FOR SPORT
- PERIMETER LED DISPLAY
- LEDWALL FOR EVENT
- LED SCREEN ON TRUCK / TRAILER
- VIDEO LED SIGN
- LED DISPLAY FOR INFORMATION AND TRAFFIC
- LED CROSS FOR PHARMACIES AND MEDICAL CENTER
- NET LED - LED CURTAIN SOFT / HARD FOR SCAFFOLDING
- AND BIG SIZE DISPLAYS
- LED GLASS SCREEN TRASPARENT
- SPECIAL PRODUCTS CUSTOMIZABLE
- FLOORS / WALLS / CEILINGS LED DISPLAY

Services

- INSTALLATIONS ALL INCLUSIVE
- DESIGN, PROJECT, CERTIFICATION FOR STRUCTURES
- RENT SCREENS
- FREE LENDING OF LED SCREEN
- ON SITE SUPPORT 24/24 h
- NETWORK DIGITAL SIGNAGE
- SERVICE AUDIO AND VIDEO
- REMOTE CONTROL / DIAGNOSTIC BY SMS
- INFO LIVE REAL TIME
- 3D VIDEO
- AI & IOT CUSTOMIZATION
- BIG STOCK PRODUCTS
- SYSTEM INTEGRATION SOLUTION

DOOH

The Digital Out Of Home is an original and efficient means that induces purchases in an innovative and tailor-made way, focused on the target and on multimedia. The technologically advanced installations transmit information in a new, dynamic and accurate way since they are part of the environment, being real design architectures.

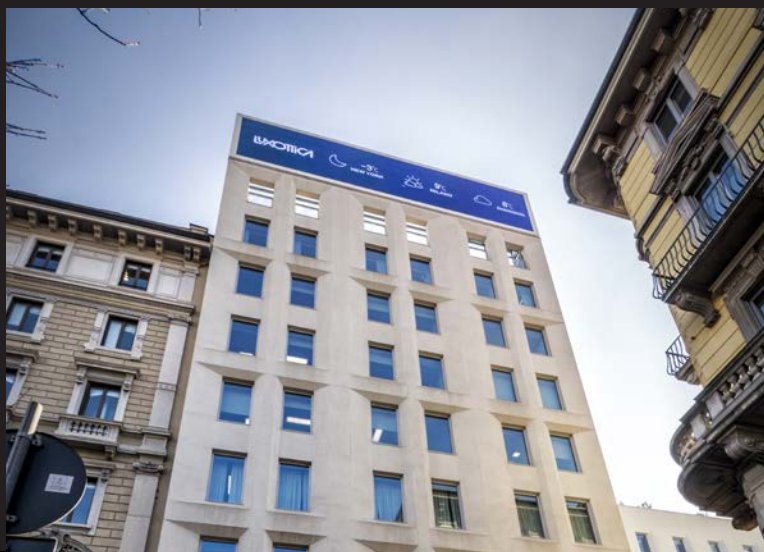
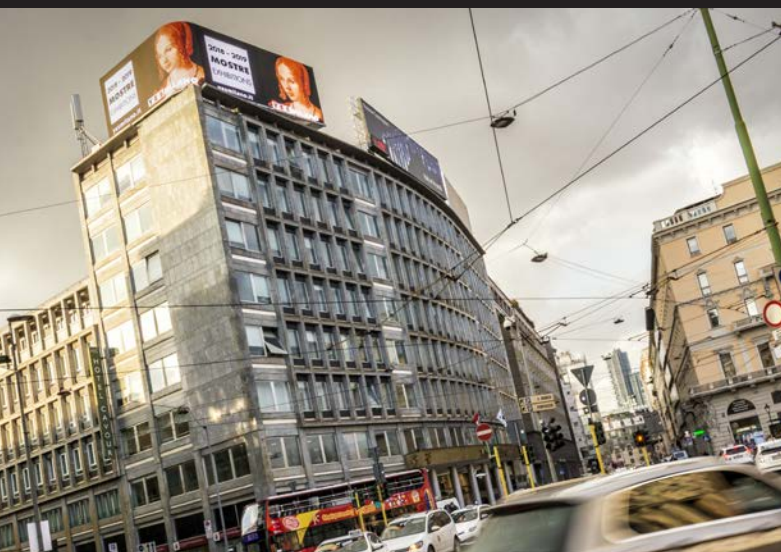


DOOH REVOLUTION

It's proved that advertising LED screens are 6 times more effective than traditional posters.

Harris Poll - Silicon View





INFO & ADV

Improving the quality of life of citizens is possible in the era of smart cities. Having a more advanced management of public services allows us to be efficient and close to the needs of inhabitants and tourists. Art Tech, thanks to LED screens, totems, latest generation signs, facilitates urban information communication with installations resistant to rain, wind and sudden changes in temperature, ensuring long-term durability and interactive performances.



BETTER THAN TELEVISION

Consumers are more interested in advertising on the LED screens (49%) than any other kind of advertising - even more than television (43%).

(Mediamark Research)



RETAIL

The evolution of commercial activities comes to life with Art Tech technology. In recent years, retail design has undergone evolutionary changes not only in terms of furnishings, but also in terms of technological equipment capable of increasing visibility and income. Improving communication with customers so as to accompany them during the purchase process is Art Tech's mission to increase the business, the value and the growth of commercial activities.



TOP IMPACT

Researches have shown that 94% of people who pass in front of a LED GIANT SCREEN remember it, while only 43% remember the classic static billboards.



BUSINESS

Big companies are increasingly opting for the creation of large headquarters that can guarantee maximum comfort for employees, customers and partners. The characterization of the company areas represents a growing trend that sees Ledwall technology as the protagonist. The component of indoor digital signage is now an integral part of interior design and it is also thanks to this interactive enhancement that an increase in the corporate brand identity.



SHOW YOUR BUSINESS

Our LED screens are a brilliant function between video and graphics, animation and digital technology.



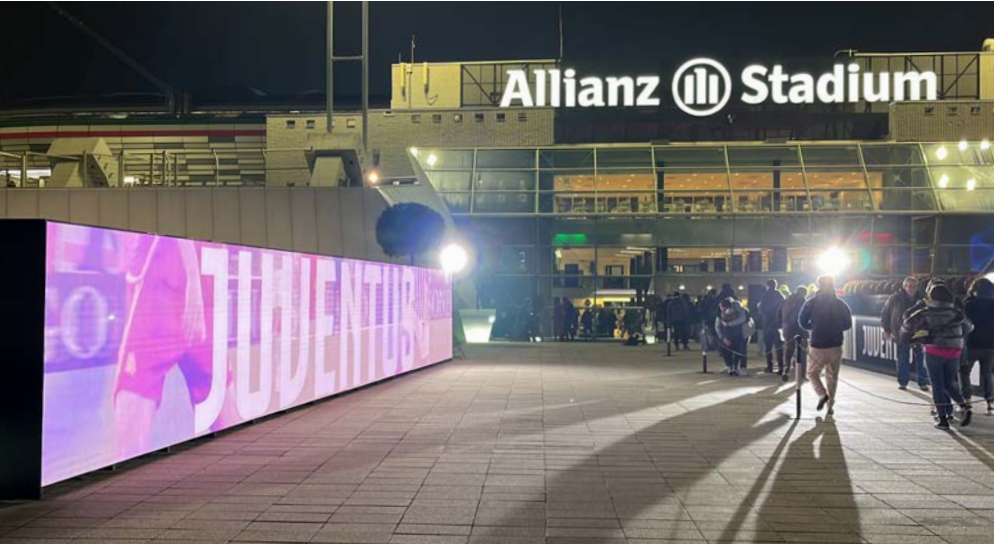


SPORT

Ledges are the most used product within sporting events for the transmission of multimedia and advertising content. Positioned around the perimeter of the sports fields and in the sports halls, in recent years they have become the main support to make the spectators active, participants and protagonists of a real interactive show.



LED perimeters are active part of sport event and enrich the experience of the viewer along with everything inside the stadium is entertainment. The sponsor on LED giant screens are also visible by television viewers, increasing the catchment area of users.





EVENTS

The giant screen is by far the most immediate and effective communication tool in an event. Suitable for fairs, exhibitions, concerts, conferences, parties, the Led Screens Art Tech are an excellent multi-communication tool, with low energy saving and great practicality and diffusion. 3D, customizable, technologically advanced, LED walls transform any location into a digital and interactive space capable of generating a communicative experience that remains in the minds and eyes.





TV STUDIO

Giving new life to television studios is possible with Art Tech. Thanks to the technologies developed tailored for specific indoor locations, Art Tech increases the quality and resolution of the programs, in such a way as to make the program a real show for the small screen.







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